University Schools Trust
A transformational education

Cookies Policy

March 2025

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0. Document Control

The table below contains the changes made between the different final editions of this document set for approval. This is to help provide information to those reviewing and approving the document of the changes being made.

Document Edition	Section	Details of change
March 2025	None	No updates
March 2023	None	No updates
August 2022	All	Update to new brand

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1. Definitions

The "Trust" refers to the company known as the University Schools Trust, East London and all Trustees, Governors and Staff who work within it.

A "School" refers to an individual academy within the Trust, as denoted by their Unique Reference Number. As such a 'school' may span one or several phases of education to the individual academies within the Trust. Depending on the context the term "School" may refer to a singular academy or to all of the academies within the Trust but as separate entities.

"Staff" refers to any individual who is employed by the Trust or who operates on the Trust's behalf, e.g. Trustees and Governors.

A "Parent" includes the natural or adoptive parent of a pupil as well as any non-parent / carer who has parental responsibility including being involved in the day-to-day care of a pupil.

A "Pupil" includes any incoming or current pupil at any School within the Trust. It also includes any individual who was previously a pupil at any School within the Trust and who has left within the appropriate timeframe for consideration as necessary, e.g. complaints. The term pupil is used as standard by the UST in its policy documents but can be replaced with the term "student" or "child" with no change of definition.

The "Headteacher" is defined as the individual who has ultimate responsibility for a school in line with UST strategy, approach, ethos and values. Individual schools may have alternative titles for this position such as Executive Headteacher or Principal.

"Cookies" are small text files that are placed on to your device when you first visit a website.

2. Scope of the Policy

This policy applies to all individuals accessing the Trust and / or School websites (referred to henceforth as simply 'websites').

3. Policy Aims and Ethos

The purpose of this policy is to highlight that cookies are in use on the UST websites, how cookies are used and to establish that by accessing the UST websites you are agreeing to this policy.

4. How we use Cookies

The website(s) uses cookies in a number of ways, including to (without limitation);

- make the website easier for you to use;
- improve the speed and security of the website;
- allow you to share our pages on social networks; and
- provide us with information about how the website is used so that we can make improvements to the website.

We do not use cookies to;

- collect any personal information about you (without your express permission);
- collect any sensitive information;
- pass data to any advertising networks; or
- pass personal data to third parties.

5. Consenting to Cookie Use

Most internet browsers are set up to automatically accept cookies. We will take this, and your continued use of the websites as acceptance of our Cookie Policy. If you wish to change your permissions for the use of cookies on the websites, or to delete any that have already been set, you can manage this through the settings of your browser. Please bear in mind that some features on the websites may not work correctly with cookies disabled.

6. Managing the Use of Cookies

You can usually find the tools to manage cookies in the 'preferences' or 'tools' menu of your browser.

7. Types of Cookies That We May Use

We use the following types of cookies on the Website:

- Session cookies – these are only stored temporarily and are deleted from the user's device when the browser is closed.
- Google Analytics – we may use Google Analytics to measure how our site is used by visitors and to generate reports for our own use. Google Analytics does not collect any personal information about you.

8. Approval Signature

Signature of (enter position e.g. Chair) _____

Print name _____

Date _____